U-PASS Overview

U-Pass Advisory Group Meeting
Wednesday, June 19, 2013

Vicki Gudelj, ETS Fare Programs
General

• U-Pass is a partnership of transit providers (municipalities), post-secondary student groups and institutions.

• Provides benefits to students, institutions and the community at large by shifting large numbers of people to public transit -
  - lower cost transportation for students
  - shift to transit - reduced traffic congestion and fewer harmful emissions
  - fewer resources required for parking facilities
Program Participation

- Started in 2007; piloted with U of A and MacEwan
- U-Pass became permanent program in 2010; NAIT joined in 2010
- NorQuest is newest group, starting Sept 2013

- **2010 – 13:** Approximately 54,000 students
- **Sept 2013 > :** Inclusion NAIT part time students and NorQuest to the program Sept 2013 may increase total participation to 60,000+
# Program Participation

| Transit Providers/ Municipalities | Edmonton Transit System, City of Edmonton  
| St. Albert Transit, City of St. Albert  
| Strathcona County Transit, Strathcona County |
| University of Alberta | All students; undergraduate and graduate  
| Fall, Winter, Summer terms  
| Signatory: U of A Administration (Board of Gov)  
| - U of A Admin has agreements with UASU and GSA groups.  
| - U of A Admin provides subsidy to students. |
| MacEwan University | Full time students only  
| Fall, Winter terms  
| Signatory: Students Association of MacEwan |
| NAIT | All students taking credit courses  
| Fall, Winter terms  
| Signatory: NAIT Students Association |
| NorQuest College | Full time students only  
| Fall, Winter terms  
| Signatory: NorQuest Students Association |
| NEW Sept 2013 |  |
# U-Pass 2013-17 Pricing

Approved by partners and participating municipalities

<table>
<thead>
<tr>
<th>PERIOD</th>
<th>Price/Student</th>
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<tbody>
<tr>
<td>2013-14</td>
<td>$147.50</td>
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<tr>
<td>2014-15</td>
<td>$155.00</td>
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<tr>
<td>2015-16</td>
<td>$162.50</td>
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<tr>
<td>2016-17</td>
<td>$170.00</td>
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**U-Pass fees are distributed to transit providers**

- 84% to ETS
- 8% to St. Albert
- 8% to Strathcona County